

## KYW TV3

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW TV3

CONTRACT NO. REV.

1041-79556-1

DATE PRINTED

08/16/12

AND

PAGE 1

253477	AGENCY (OR SERVICE) ACTING AS AGENT FOR 168364			ADVERTISER (OR AGENCY AND ADVERTISER)			Cancellation Notice  Required  Announcement 28 days  prior notice
NAME	NATIONAL MEDIA RESEARCH PLANNING			NATIONAL REPUBLICAN CONGRESSIONAL COMM.			
ANO	815 Slaters Ln			320 1st St SE			
ADDRESS	Alexandria	VA	22314-1219	Washington	DC	20003-1838	
	USA			USA			
CONTACT	TRACEY ROBINSON			PRODUCT#2653			
LOCAL SALESPERSON	JOHN LINK POL.		AGENCY EST. NO.	PRODUCT		9820	
			2653	CODE			
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 10/19/12 AND ENDING 10/25/12 NO. WEEKS: 1							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	00001..	1	05:27A	05:58A	30S	10/19/12-10/19/12	5:30AM NEWS THIS MORNING	1	450.00	450.00
2	11110..	4	05:27A	05:58A	30S	10/22/12-10/25/12	5:30AM NEWS THIS MORNING	4	450.00	1800.00
3	00001..	1	05:58A	07:00A	30S	10/19/12-10/19/12	THIS MORNING (5:58-7AM)	1	900.00	900.00
4	11110..	4	05:58A	07:00A	30S	10/22/12-10/25/12	THIS MORNING (5:58-7AM)	4	900.00	3600.00
5	00001..	1	06:00P	06:30P	30S	10/19/12-10/19/12	NEWS 3 AT 6	1	1500.00	1500.00
6	11110..	4	06:00P	06:30P	30S	10/22/12-10/25/12	NEWS 3 AT 6	4	1500.00	6000.00
7	00001..	1	07:28P	07:57P	30S	10/19/12-10/19/12	THE INSIDER	1	1500.00	1500.00
8	11110..	4	07:28P	07:57P	30S	10/22/12-10/25/12	THE INSIDER	4	1500.00	6000.00
9	0000100	1	11:00P	11:35P	30S	10/19/12-10/19/12	LATE NEWS	1	3000.00	3000.00
10	1111000	4	11:00P	11:35P	30S	10/22/12-10/25/12	LATE NEWS	4	3000.00	12000.00
11	00001..	1	11:35P	12:37A	30S	10/19/12-10/19/12	DAVID LETTERMAN	1	1000.00	1000.00
12	10100..	2	11:35P	12:37A	30S	10/22/12-10/24/12	DAVID LETTERMAN	2	1000.00	2000.00
13	.1.....	1	07:57P	09:00P	30S	10/23/12-10/23/12	NAVY NCIS	1	12000.00	12000.00
14	.1.....	1	08:58P	10:00P	30S	10/23/12-10/23/12	NCIS: LOS ANGELES	1	12000.00	12000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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NAME NATIONAL MEDIA RESEARCH PLANNING

NATIONAL REPUBLICAN CONGRESSIONAL COMM.

AND 815 Slaters Ln

320 1st St SE

ADDRESS Alexandria VA 22314-1219

Washington DC 20003-1838

USA

USA

CONTACT TRACEY ROBINSON

PRODUCT#2653

LOCAL SALESPERSON JOHN LINK POL,

AGENCY EST. NO.  
2653

PRODUCT CODE 9820

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/19/12 AND ENDING 10/25/12 NO. WEEKS: 1

Cancellation Notice

Required

Announcement 28 days

prior notice

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			FROM	TO						
15	.1.....	1	10:00P	11:00P	30S	10/23/12-10/23/12	UNFORGETTABLE	1	10000.00	10000.00
16	..1....	1	08:58P	10:00P	30S	10/24/12-10/24/12	CRIMINAL MINDS	1	8500.00	8500.00
17	...1...	1	07:57P	09:00P	30S	10/25/12-10/25/12	THE BIG BANG THEORY/TWO AND	1	15000.00	15000.00
18	...1...	1	10:00P	11:00P	30S	10/25/12-10/25/12	PERSON OF INTEREST	1	9000.00	9000.00
19	....1..	1	10:00P	11:00P	30S	10/19/12-10/19/12	BLUE BLOODS	1	8500.00	8500.00
20	.....1.	1	06:00A	06:57A	30S	10/20/12-10/20/12	WEEKEND NEWS SAT 6-7AM	1	500.00	500.00
21	0000010	1	11:00P	11:35P	30S	10/20/12-10/20/12	LATE NEWS	1	3000.00	3000.00
22	.....1	1	06:58A	09:00A	30S	10/21/12-10/21/12	WKND NEWS SUN 7-9A	1	500.00	500.00
23	.....1	1	08:57A	10:30A	30S	10/21/12-10/21/12	CBS SUNDAY MORNING	1	1500.00	1500.00
Total Contract:								39		120250.00
Billing Summary										
			Qtr 4-12			Oct	Nov	Dec	Total	
						120250.00	.00	.00	120250.00	
									GRAND TOTAL	120250.00

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